

# ConnX IT Conference Visibility Opportunities

ConnX Event Solutions understands the power events play in any organization's business strategy, and we understand how to maximize a event vision from conception to conclusion.

Through our B2B IT Conferences and related events we present each partner with a diverse menu of opportunities to maximize exposure to their target audience enabling each company to realize targeted lead generation leading to real sales opportunities.



# ConnX IT Conference Basic Exposure Package

**8x10 booth - \$1650**

Logo and Company name on all promotional materials and website

All booths include, pipe and drape, table and chairs, waste basket and internet.



# ConnX IT Conference Medal Sponsorships

ConnX Event Solutions understands the power events play in any organization's business strategy, and we understand how to maximize a event vision from conception to conclusion.

Through our B2B IT Conferences and related events we present each partner with a diverse menu of opportunities to maximize exposure to their target audience enabling each company to realize targeted lead generation leading to real sales opportunities.



# ConnX IT Conference

## Platinum Sponsorship (2 per event) - \$6,995

**Stand out in the event as well as the event floor by taking advantage of all that the Platinum Package offers!**

16x20 ft. Booth

1 Speaking Slot (45 mins. + 5minute Q&A)

Bag Insert

Logo and Company name on all promotional materials website, and listed as top billed Platinum Sponsor

Company logo on invitations

ConnX provided signage at booth

Opt in attendee list

Go for the Gold

Badge Scanner

Bag Insert

On Site Ad – Company “Verbal” Ad announced throughout the day



# ConnX IT Conference

## Gold Sponsorship (4 available) - \$4,095

A speaking slot is valued at a ConnX IT Conference and the Silver Sponsorship is the way to make sure you have that opportunity!

8x10 Booth

Name on all promotional material and website

1 Speaking Slot (45 mins. + 5minute Q&A)

Opt in attendee list

Bag insert

On Site Ad – Company “Verbal” Ad announced throughout the day



# ConnX IT Conference Visibility Add Ons

At ConnX Event Solutions we realize that there are many different opportunities in event marketing to get your company in front of the desired audience.

Here are a few more opportunities to do just that.....



# ConnX IT Conference

## Morning Pick Me Up- \$995

When the doors open where do people go first? To the coffee station to wake up for the big day which will be located at your booth!

Recognition as sponsor on floor map directing attendees to your booth.

Periodic morning announcements directing attendees to your booth.

Logo and Company name on all promotional materials and website listed as Coffee sponsor

Special recognition in the event guide showing your location

ConnX provided Sponsor signage at your booth



# ConnX IT Conference Badge Sponsor- \$695

Your company logo will prominently be displayed on each badge worn by attendees and exhibitors alike! (scalable EPS logo provided by sponsor)

Logo and Company name on all promotional materials and website listed as sponsor

Company name/ logo listed in the event guide

ConnX provided signage at your booth

ConnX provided on entry pop up display





# ConnX IT Conference

## Lanyard Sponsor

If your company provides lanyards = \$500

If ConnX provides lanyards = \$1,000

Each badge attaches to a lanyard so why not have your company logo on each lanyard.

Logo and Company name on all promotional materials and website recognizing your company as lanyard Sponsor

ConnX provided sponsor signage in your company booth



# ConnX IT Conference

## Conference Registration Sponsor – \$995

Own the registration area by locating company literature on a ConnX provided table in the registration area. Also use the opportunity to locate other company promotional material such as a banner or retractable in the area. Provide registration staff with company T-Shirts.

Logo and Company name on all promotional materials and website recognizing your company as Registration Sponsor

Your company “owns” the Registration area, hang banners, place displays in the area, if you think of it we can help make your “clicks” increase with this sponsorship!

ConnX provided sponsor signage at your booth



# ConnX IT Conference

## Conference Lunch Sponsor- \$1,995

**Your company sponsors the complimentary attendee luncheon.**

Host the complimentary which includes a boxed lunch and drink.

Welcome each attendee to the luncheon

Get 3 minutes of talk time to address attendees

Logo'd table tents on each table

Opportunity to have company signage (Banners, Retractable) in the lunch area

Say goodbye to attendees and scan badges as they leave



# ConnX IT Conference

## GO for the Gold (8 available)- \$495

Your company is part of the afternoon Gold Rush of Prizes. You provide the prize and we bring the attendees to your booth for an afternoon giveaway!

Logo and Company name on all promotional materials and website

Booth highlighted in event guide as a “Go for the Gold” Sponsor

ConnX provided sponsor signage at your booth



# ConnX IT Conference

## Afternoon Reception Host - \$1,995

Host the Post Event reception which includes complimentary beer, wine and Hors d'oeuvre.

Welcome each attendee to the reception

Get 3 minutes of talk time to address attendees

Logo'd table tents on each table

Opportunity to have company signage (Banners, Retractable) next to or on stage

Say goodbye to attendees and be the last company they remember



# ConnX IT Conference

## Afternoon Dessert Sponsor – \$895

Attendees want sweets during the afternoon and they'll come to your booth to get them! Included in this sponsorship is an attendee dessert of Ice Cream. Sweets and Scans!

Welcome each attendee to the reception

Get 3 minutes of talk time to address attendees

Logo'd table tents on each table

Opportunity to have company signage (Banners, Retractable) next to or on stage

Say goodbye to attendees and be the last company they remember



# ConnX IT Conference

## Bag Insert- \$300

Have a one sheet of company promotional literature inserted in to each conference bag handed to attendees as they enter the event.

Logo and Company name on all promotional materials and website.

Company provided insert in the Conference bag



# ConnX IT Conference

## Executive Planning Meeting Host - \$1,995

Host the pre-event Executive Planning meeting taking place 5 weeks prior to the Conference.

Each events may host the Leader's Panel Executive Meeting. The Leader's Panel is made up of area IT Leaders who recommend content for the event as well as Sponsor's they would like to see at the event.

At the Planning Meeting content will be reviewed with changes or additions recommended. It's also a great opportunity to network and get your message out to the event's Leaders!





# ConnX IT Conference

## **Notebook and Pen Sponsor- \$495**

Reach attendees before they enter the conference by including your company provided notebook and pen in the conference bag. After the event your company logo will stay with each attendee as they use your pen and notebook.

Logo and Company name on all promotional materials and website

ConnX provided sponsor signage at your booth



# ConnX IT Conference

## **Onsite Audio Commercial (3 available) – \$595**

Your company is promoted during the day through our “audio commercials” directing the attendees to your booth to enter for the Onsite Promo Giveaway. Attendees will fill out ConnX provided lead cards for people to enter the drawing. ConnX provides gift card and signage.

Logo and Company name on all promotional materials and website

ConnX provided signage at your booth

