



<https://novoed.com/corporate-learning>

Build business skills and develop leaders with NovoEd's social learning platform

Designed at Stanford University to harness the full power of collaboration and experiential learning online, NovoEd's social learning platform makes it easy to deliver engaging and effective training at scale.

Your employees work on projects in teams and apply the materials to real business problems. Our applied, project-based approach ensures learning translates into improved on-the-job performance.

NovoEd's flexible platform allows you to deliver a wide variety of courses of varying lengths and supports individual and teamwork, self-paced and cohort-based learning, fully online or blended training.

Products: <https://novoed.com/products>

Public Courses: <https://novoed.com/courses>

Example for Entrepreneurs: **Funding Your Entrepreneurial Venture**

<https://novoed.com/funding-your-venture-2016>

Designed to help you efficiently and effectively raise debt and equity financing for your entrepreneurial venture. By planning each stage and round of financing in advance, you will be able to spend less time raising money and devote more time to sales, marketing and operations.

Ideal for owners and managers of start-ups, early and growth stage businesses, along with incubators, aspiring entrepreneurs and students.

This course includes the sources for equity and debt financing in the five rounds of seed, early and growth stage enterprises. It identifies how to satisfy the needs of each source, the metrics equity investors use to place a value on your business, and the criteria banks use to determine whether to make a loan.

You will learn how to target value added funding sources whether banks, angels or private equity investors to increase your probability of success and then how to approach and convince them to fund your enterprise. You will learn what smart bankers and investors look for to determine whether to fund your enterprise and once funded how you build a good relationship with them. You will learn to evaluate potential investors and banks to determine which are most appropriate.

By the end of this course you will have a five-year plan for financing your venture and a better understanding of the advantages/disadvantages, risks/rewards of each alternative source of debt and equity financing.