



# CATAPULT

## Naval Technology Discovery to Deployment Forum and Expo

A two-day (2) marketplace where regional technology capabilities, emerging solutions, and regional capacity are showcased to Naval leaders across the Naval Research Enterprise, and Fleet Forces Command warfighters. Participants from the Dept. of the Navy and the region's innovation, academic, and business communities will collaborate in forging new opportunities to meet Naval needs.

**(757) 777-9340**

For Registration, Exhibitor and Sponsorship Information.

[bd@catapultus.com](mailto:bd@catapultus.com)

[Catapultus.com](http://Catapultus.com)





City of

Virginia Beach

Official Hampton  
Roads Sponsor

**June 5-6 2018**

Sandler Center, Virginia Beach

SANDLER CENTER  
FOR THE PERFORMING ARTS

# CATAPULT OVERVIEW

Learn. Get Connected. Kick Start your Naval offering.

The First Naval Event of its Kind

Learn from Naval Leadership

Learn how to be a Naval supplier

Meet One-on-One with Naval leaders and senior technologists

The "Expo" component provides an exhibit space for up to 150 exhibitors: (a) regional small tech firms, larger firms offering sustainment capabilities, and universities' innovation centers; and (b) the office of Naval research and other DON entities. Expo exhibitors will align closely with one or more of the science/technology priorities established in the new "Naval R&D Framework".

[Download Framework](#)





## Only 150 Exhibitors

Display your product directly for key decision makers from the Navy and Marine Corps

## Meet 1-on-1

You can meet with the Naval technology subject matter experts for your solution.



## Innovation Panel

Hear from leaders on the state of business and opportunities within the region.



## Naval Needs

Learn from Navy and Marine Corps leadership how your innovation may align with its needs.



## Venture Capital

Learn from the venture capital community on commercialization and government contractor financing resources. VC Pitch event through Catapult Accelerator.



## Regional Resources

Connect with and learn from regional resources; including Economic development and universities. Hear about resources available to help your businesses succeed.

Education. Access. Acceleration.

# Draft Agenda Highlights

Naval, Congressional and regional business leaders will be invited to play key Catapult roles.

## JUNE 5

### Panel I - Regional Technology Resource Overview

- City of Norfolk, Economic Development
- Hampton Roads Chamber of Commerce
- Hampton Roads Economic Development Alliance
- City of Chesapeake, Economic Development

### Panel II – Regional Technology Resource Overview

- Norfolk State, Christopher Newport, ODU, Virginia Tech, TCC, Radford, Virginia, Radford, George Mason, VCU, ECU

### Structured Networking

### Panel III – Government Contracting

### Lunch Keynote Panel:

### Breakout: Catapult Accelerator One-on-One Sessions

### Panel IV – VC Opportunity

### Panel V – Regional Incubators and Accelerators

### VC Pitch Session

### Catapult Summary and Awards



## JUNE 6

Roundtable discussions to match regional talents with Naval opportunities will focus on four domains:

- Unmanned and Autonomous Technology
- Modeling and Simulation
- Cyber Security and Data Analytics
- Augmented and Virtual Reality

Roundtable participants include:

- Leading regional entrepreneurs and resource providers
- Naval Research Enterprise subject matter experts
- Naval acquisition decision-makers
- Fleet and Force warfighters

Roundtables will be complemented by continuous "Technology Lanes" where stakeholders in each domain can conduct drive-by discussions about talents and opportunities.

A "Naval Contracting Innovations" session will focus on new and emerging approaches to acquisition.

SBIR/STTR 101 mini-briefs will spotlight Naval technology development, transfer and funding processes.

An aerial photograph of an aircraft carrier sailing on the ocean, viewed from a high angle. The carrier's deck is visible, featuring a helicopter in the center and various markings. The ship's superstructure is prominent at the front. The entire image is overlaid with a semi-transparent blue filter. The text "Accelerating into the 1" is centered in white.

**Accelerating into the 1**

**CATAPULT**

*Naval Technology Discovery to  
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**June 5-6 2018**

ATTEND

**ATTEND**

Access. Education. Opportunity.

Your company

Your company

Your company

Your company

# Attendee Registration

This is a very unique event with limited seating

## Education

School Staff and Students

- ✓ Snacks and Coffee
- ✓ Networking Events Ticket
- ✓ All Sessions
- ✓ Expo Hall Pass

**\$0**

[Register Now](#)

Lunch \$25 Additional

## Government/ Military/ Press

All military /Government and Media

- ✓ Excludes meals and snacks
- ✓ Networking Events
- ✓ All Sessions
- ✓ Expo Hall Pass

**\$0**  
Early

[Register Now](#)

Lunch \$25 Additional

## Limited Seating

### Small Business

Single Conference/Expo Pass

- ✓ All Network Events
- ✓ Snacks and Coffee
- ✓ All Sessions
- ✓ Expo Hall Passes

**\$399**  
Early Discount of \$100

[Register Now](#)

Lunch \$25 Additional

## Very Limited Seating

### Large Business

Attend and Meet with VIP's

- ✓ Single Admission All Events
- ✓ **Special seating and services**
- ✓ Snacks, Coffee and Lunch
- ✓ Directory Listing for Brochure

**\$750**  
Early Discount of \$100

[Register Now](#)

\*All business and attendees have an opportunity to meet with Naval technology subject matter experts and decision-makers. Direct meeting slots are limited. Requests will be fulfilled by phone after the event.



# AUGMENTED WARFIGHTER

Enhance decision-making speed and quality

Improve human-machine interfaces and teaming

Mitigate tactical-level risk to our people and command, control and communications degradation

your company

your company

## EXHIBIT

Unique Event, Highly Limited Space

# Great Reasons to Exhibit at Catapult

Exposure. Access. Education.

1. Meet with Naval technology subject matter experts and decision-makers.
2. Generate high quality sales leads and win new business
3. Strengthen your reputation as thought leaders
4. Maintain and build relationships with key accounts
5. Meet potential new clients over 1,000 executives in attendance
6. Gain visibility and recognition as a leading technology solutions provider such as Government Contractors and the Department of the Navy.
7. Demonstrate market innovation & leadership by launching new services, products and systems
8. Interact with an audience of industry talent and expertise – from Heads of Business Development to CTOs/CEOs/ Creative/Producers
9. Build brand image with over 6 months of exposure to a large, active and dynamic community of CATAPULT Cohorts



# Sponsor/Exhibitor Options

VERY LIMITED SPACE (Less than 148 Spaces)

Options	One Star	Two Star	Three Star	Four Star
	\$1500	\$3000	\$5000	\$15,000
Logo Listing in Event Publication	✓	✓	✓	✓
10x10 Event Booth	✓	✓	✓	✓
Attendee Passes	1	2	4	5
Ad in Event Publication			✓	✓
Website Listing and Ad		✓	✓	✓
Article in Event Publication				✓
10x20 Event Booth				✓
	Register Now	Register Now	Register Now	Register Now

Draped table • FREE Show badges (allotment subject to square footage/booth size) • Carpet • Show directory listing • Promotion through communications • Booth sign • Access to show Buyers list • Concierge assistance with suite meeting room and event requests

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your company  
TITLE SPONSORSHIP

# CATAPULT

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## Prominent Exposure

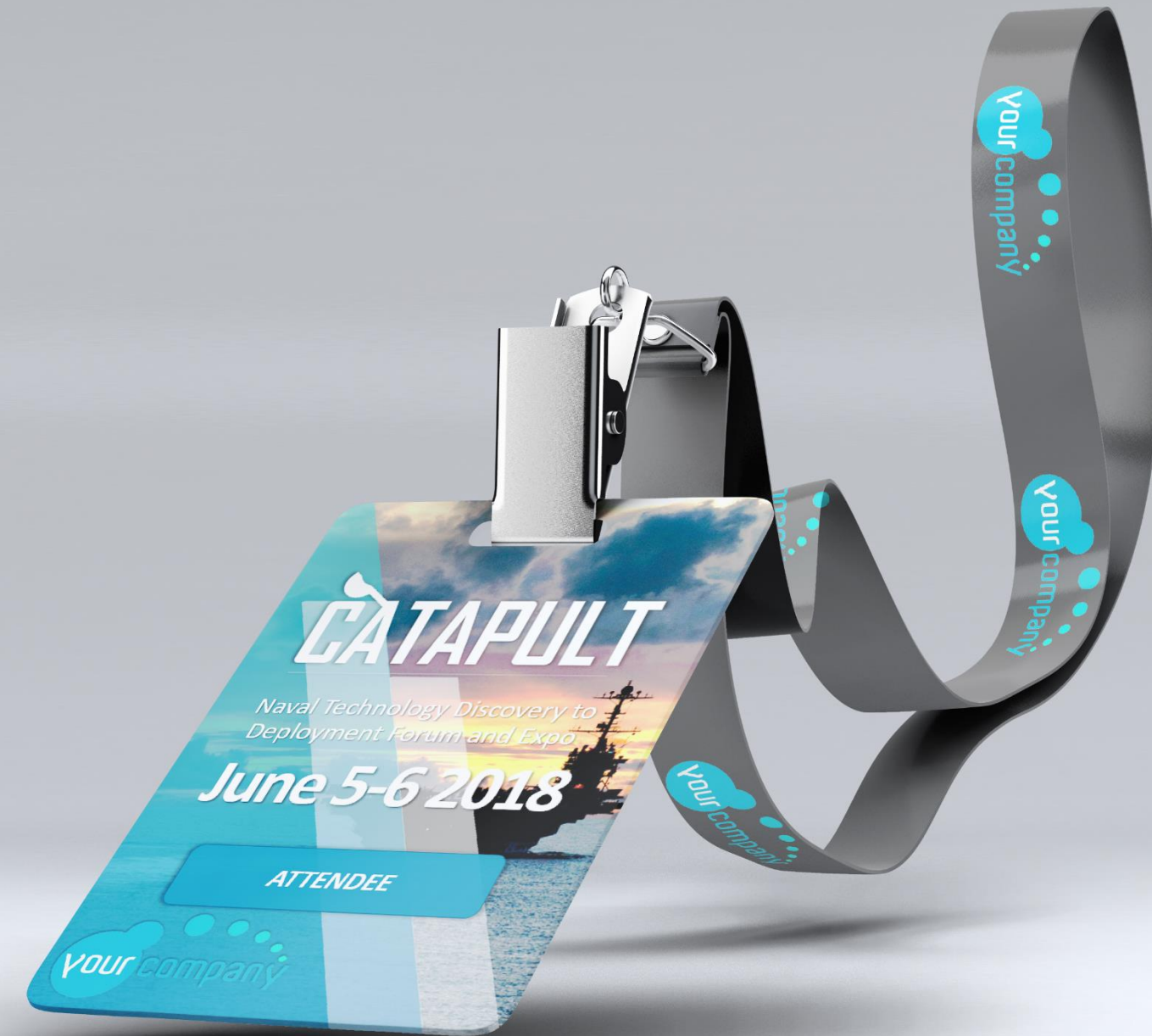
CONGRESSIONAL REPRESENTATIVES  
DEPARTMENT OF THE NAVY  
BUSINESS LEADERS  
UNIVERSITY LEADERS  
CITY LEADERS

# Sponsor Innovation

Dozens of Sponsorship Options

**We work with our sponsors to customize the engagement to meet your unique needs**

- Get your brand or product in front key industry professionals
- Include your brand in gift bags
- Exclusive naming rights to the event, CATAPULT, presented by
- Access to up to 20 VIP seats per day
- Drinks and dinner option, take speakers out for an exclusive dinner and drinks and network with some of the worlds leading companies in this space. Does not apply to military personnel.
- Exhibit space, larger booths in best locations
- Inclusion on all print, web, media, social and marketing materials
- Additional Panelist feature
- Potential keynote if appropriate
- Sponsored 360 live stream of the event
- Local News Coverage, Media online features
- Social media coverage for Facebook, Snap chat, Instagram, and Twitter (reach tens of thousands of key people)





# Sponsor Innovation

Sponsorships are completely customized to your brand needs

- Title Sponsor
- WIFI Sponsor
- Networking Drinks Sponsorships with VIPs and delegates (DOES NOT APPLY to military/civilian government personnel)
- Coffee sponsorship
- Badge Sponsor
- Ticket Sponsor
- Printing Sponsor
- National drinks sponsor per/category
- Gift Bags Inclusion Sponsorship
- Breakfast/Coffee Sponsor
- Lunch Sponsor
- Snack Sponsor
- Meet the Key Note Sponsor (Non military)
- Attendees visit booths for a chance to win a sit-down with our non military keynote speakers

# Five Star Sponsorship

\$15,000.

## Benefits:

- 7 Business Plus Registrations;
- Large Exhibit;
- Logo in the Event Program Book and on Event Slides;
- Advertisement in the Event Program Book;
- Speaking Opportunity;
- Corporate Materials Provided to Event Attendees;
- Complete List of Attendees, with contact information;
- Corporate Name/Logo on Lanyards/Nametags



# The CATAPULT Accelerator

A Regional Resource to catapult companies over barriers into expedited Naval opportunities

## Introducing the CATAPULT Accelerator: Hampton Roads

To be the bridge between the Naval and Marine Corps highest priority technology initiatives and our nation's startup ecosystem. We identify, prepare, and accelerate companies to enter the funnel of the Department of Defense and increase their likelihood of successful deployment of their technology.

### Accepting Applications Now

Free Expo, conference and Booth Passes

Compete in the VC pitch contest

Free Educational Resources



#### Visualization

Guidance from subject matter experts in Government Contracting



#### Education

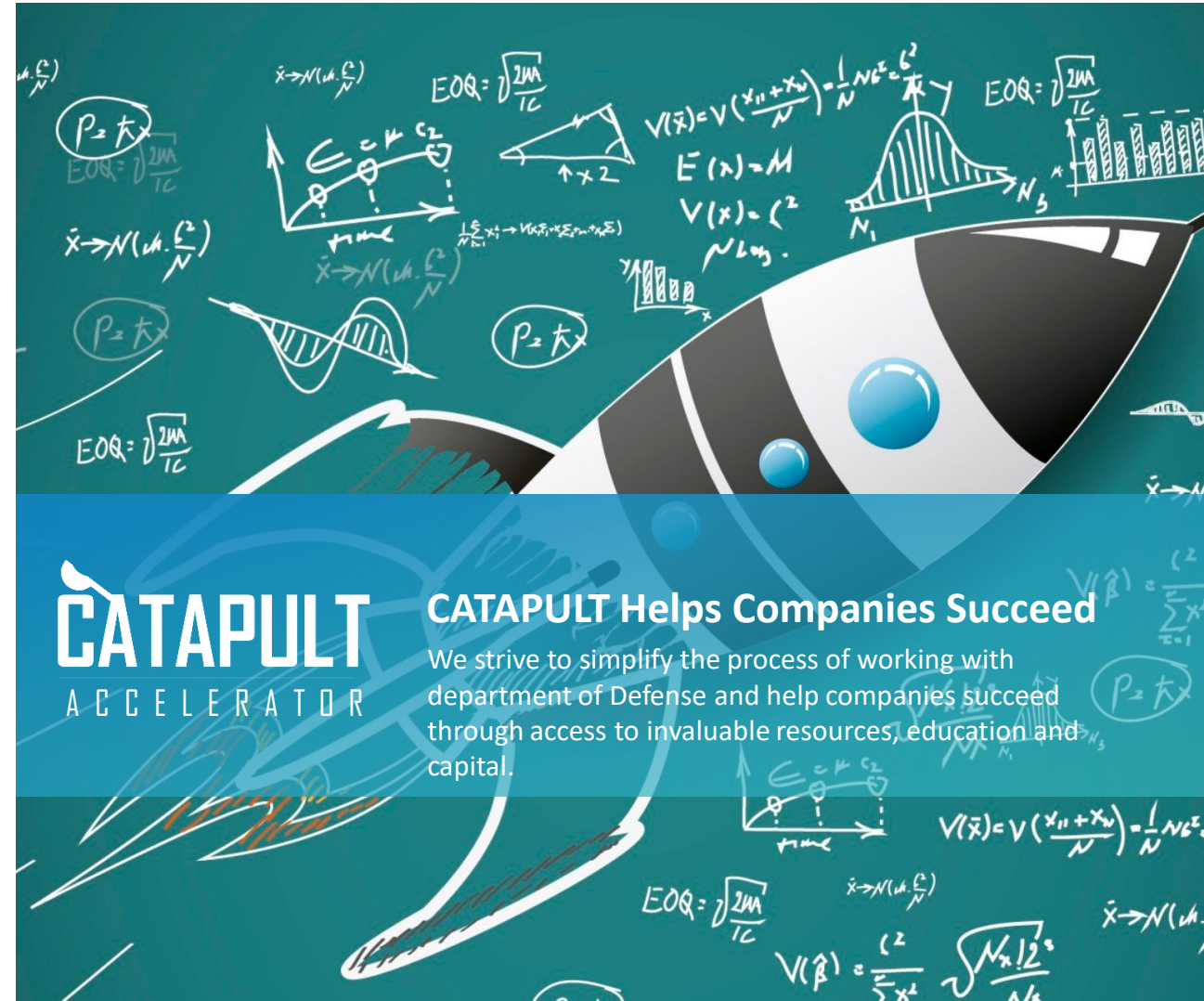
Learn how to be successful company working with DoD and commercialization



#### Resource Access

To Naval, venture capital, prospective partners and other key resources.

CATAPULT June 5-6 2018



**CATAPULT**  
ACCELERATOR

### CATAPULT Helps Companies Succeed

We strive to simplify the process of working with department of Defense and help companies succeed through access to invaluable resources, education and capital.





 **CATAPULT**

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Virginia Beach, VA



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/catapultus