

Critical Mass Business to Business Events Comes to Chesapeake

The City of Chesapeake's Economic Development Department and the Hampton Roads Innovation Collaborative (HRIC) are working together to bring value-added programming to existing businesses in Chesapeake.

Critical Mass is a program which blends experiential learning and knowledge sharing with networking and collaboration. The goal of Critical Mass is help businesses grow from gained insight and experience.

When: May 11, 3:30pm – 5:30pm (program with Q&A plus networking reception)

Where: Chesapeake Marriott, 725 Woodlake Dr., Chesapeake 23320

Critical Mass will begin at the conclusion of the Virginia Employment Commission 2016 Employer Conference, held on the same day and at the same location.

Guest Speaker

Small Business Administration (SBA), 2016 'Virginia Small Business Person of the Year', Caroline Taylor, President of Taylor Made Diagnostics.



Learn from Ms. Taylor, on how innovation was applied toward the SBA judging criteria:

- Staying power - history as an established business.
- Growth in number of employees - impact of the business on the job market.
- Increase in sales, net profit and net worth for calendar years 2012, 2013 and 2014.
- Innovativeness of product or service offered — an illustration of the creativity and imagination of the nominee.
- Response to adversity — examples of problems faced in the nominee's business.
- Contributions to community-oriented projects — evidence of the use of personal time and resources and the methods used to solve them.

About Taylor Made Diagnostics

Provider of occupational health services to more than 1,700 federal, state, and local employers. Headquartered in Chesapeake's South Norfolk area, Taylor Made has grown to 18 employees and has added a mobile unit, allowing services to be provided onsite. Caroline Taylor was also recognized by Inside Business in 2011, earning the Woman in Business Achievement Award, and by the City of Chesapeake as the 2015 Business of the Year.

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<http://criticalmasschesapeakemay11.eventbrite.com/>

Networking Host



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