

# HRIC Program Stack – Several Great Programs Coming to the Region! v. Nov 28, 2022

## HR BIZWHEEL Quarterly

Come out to this new event series in our region.

**Thursday, Dec 1 at The HIVE in VB Town Center, 5-7p and let's celebrate DroneUp's success.**

Register at: <https://HRBizWheelQtrlyDroneUp.eventbrite.com>



**WHAT** A business connection and expo event for Hampton Roads Businesses.  
**WHEN** Dec 1st, 2022 5-7pm *Complementary pizza, and a variety of drinks including beer and wine will be served.*  
**WHERE** The HIVE - VB Business Resource Center  
 140 Independence Blvd, Virginia Beach  
**THEME** Networking fun and a brief overview about DroneUp!

### PARTICIPATING ORGANIZATIONS

HRIC, StartWheel, 757 Collab, Entrepreneurs' Organization (EO) of Southeast Virginia, Hispanic Chamber of Commerce, Greater Norfolk Corporation, Portsmouth Partnership, Reinvent Hampton Roads, VA Innovation Partnership Corporation, Chesapeake Alliance, Black Brand, Peninsula Chamber of Commerce, Marathon Consulting, Virginia Beach Vision, AUVSI Hampton Roads, Norfolk Innovation Corridor, GENEDGE Alliance, COX, TowneBank, Philippine American Chamber of Southeastern VA, Hampton Roads Alliance, Kaufman & Canoles, City of Virginia Beach, Hampton Roads Chamber of Commerce, Hampton Roads Workforce Council, HII Newport News Shipbuilding, Microsoft, Valorr Cybersecurity...

### Q4/22 SOUTHSIDE EVENT

A new series intended to bring the business community together, networking and learning about what some of our businesses are doing in the region. Alternating between Peninsula and Southside. To attend, register at: <https://HRBizWheelQtrlyDroneUp.eventbrite.com>



For sponsorship and further info, contact: Dan Bell at 757-573-6517 or [danbell@hric.email](mailto:danbell@hric.email)

### Growing List of Supporting Regional Organizations



## CRITICAL MASS Business Networking

Next event will be **Thursday, December 8, at The Vanguard 504 N. King Street, Hampton. 5-7p.**

Register at:

<https://hricrecurringcriticalmass.eventbrite.com>



**Frequency:** Monthly, on Second Thursday.  
 Jan, Mar, May, Jul, Sep, Nov on the Southside.  
 Feb, Apr, Jun, Aug, Oct, Dec on the Peninsula.  
 5pm Start Time.

**Locations:** Southside: Keagan's, 244 Market Street, Virginia Beach, VA 23462  
 Peninsula: The Vanguard Brewpub & Distillery, 504 N King St, Hampton, VA 23669

**Cost:** Free to attend. First drink (beer or wine) provided by HRIC.  
 Cash Bar available for special drinks and food.

Register 3-4 days before the event you plan on attending at: <https://hricrecurringcriticalmass.eventbrite.com>

## Session 25: The Future of Web 3 and the Metaverse

Tuesday, December 13, 2022 - 12-1:00p EST

Led by Joe Weaver – Spatial Computing Specialist SA - Amazon Web Services (AWS)

Eventbrite Registration at: <https://web3andmetaverse.eventbrite.com>

Web3 is the newest version of the internet. That sounds huge, and it is, but the internet isn't being uninstalled and replaced with a new version. Rather, it's about adding to what we already use. And don't worry if you're confused about AR vs. VR, you love VR or you hate them both—there will be something for everyone. Web3 will eventually shape what the metaverse is and how we shop (AI may pick out the best VR headsets for us, for example) and will keep our data more secure.

In the metaverse, users traverse a virtual world that mimics aspects of the physical world using such technologies such as virtual reality (VR), augmented reality (AR), AI, social media and digital currency. The internet is something that people "browse." But, to a degree, people can "live" in the metaverse.



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## Session 26: Business Credit and Financing for Your Company – J. Galt Finance Suite

Tuesday, January 17, 2023 - 12-1:00p EST

Led by Thomas Duckwall – Regional Managing Partner – J. Galt

Eventbrite Registration at: <https://BusinessCreditandFinancing.eventbrite.com>

With an ever-changing economic and regulatory environment, a small business perpetually finds itself at risk. Whether they realize it or not, a business owner needs to build business credit now, not at the point when it's actually needed. Business owners typically seek business credit when they've experienced pain, not before. While the best time to build business credit was when the business first started, the next best time to begin is now.

Although the name suggests otherwise, J. Galt Finance Suite (Galt) does not deal in funding, financing, or providing credit. Rather, we guide the business owner through the process of building a robust business credit profile.

The very fact that a business has its own credit score and can build its own credit profile is a shock to most business owners. It's "too good to be true" when the business owner learns the score and profile is built without ever utilizing the owner's personal credit score or personal guarantee.

We've found that more than 98% of our clients have no business credit whatsoever, even those who have been operating for quite some time. In fact, business credit must be built proactively and intentionally.

Attend this session to learn more about the credit and financing you can qualify for now. Visit the J. Galt Finance Suite at: <https://jgalt.io/>.





Tech Tuesdays are a series of 1-hour max Zoom sessions live, with chat Q&A. To see the month-by-month lineup, visit: [Tech Tuesday Programming](#). The next event coming up will be:

### **Session 27: An Exporters' Journey**

**Tuesday, TBD in February 2023 - 12-1:00p EST**

**Led by: Aaron Miller - Director International Business Development; VA Small Business Development Center  
Chris Machut, entrepreneur and founder of Netarus**

Join us for a panel discussion that will address critical considerations and resources for global success. Attendees will learn about numerous resources, information, and services available to small businesses entering global markets. You'll hear from Chris Machut, entrepreneur and founder of Netarus, about his export journey to success and how he worked with Virginia's wealth of trade partners.



#### Topics

- How to get started or expand your international sales
- How to leverage the network of US embassies overseas to your advantage
- How to offset costs and maximize opportunities regardless of business stage or scale How to utilize local, state and federal resources to help grow your international sales



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### **Session 28: Microsoft**

**Tuesday, TBD in March 2023 - 12-1:00p EST**

**Led by: Susan Vitale – Managing Director, Microsoft and  
Pete DiPaola Principal Program Manager, Microsoft**

Did you know that HRIC has been running these monthly sessions for almost two years? These are on a variety of business and technology topics.

See content of our sessions in Virtual Pitch at: <https://technologyhamptonroads.com/programs/virtual-pitch/>

