

# STARTUPS INVESTING – TOP BUSINESS NEWS

## **Editor's Choice:**

Those that want to partner with a top crowdfund marketing firm work with Ideazon – which creates custom marketing plans for each new crowdfunding project and provides a Satisfaction Guarantee. Based in Los Angeles CA, they give their clients the sort of high-level marketing that you'd expect from a major marketing agency on Madison avenue.

While an ever-increasing trend in crowdfund, marketing is to charge clients high upfront fees and large percentages of their overall funding, Ideazon is the only one that truly embraces performance marketing and the “we're in it together” philosophy. It is the most performance driven crowdfunding service out there.

Website: [www.idealazon.com](http://www.idealazon.com) | Los Angeles, CA

## **UPDATES**

- Ideazon is now offering 1-hour courtesy crowdfund strategy sessions to first-time crowdfunders.
- Ideazon Is Also Recommended by Investors from The Hit TV Show SHARK TANK:

## **Partnerships and Services**

Located in Los Angeles, California, Ideazon partners with entrepreneurs and inventors launching new crowdfunding projects on Kickstarter and Indiegogo. Since 2012, Ideazon works with projects during the pre-launch phase to setup a professional crowdfunding page and also helps promote the project after its launched. There are one of the only full-service crowdfunding agencies that help you during the entire setup and promotion process. Their marketing services include creating your crowdfunding video, PR outreach, Facebook ads, social media marketing, branding, and influencer marketing. Ideazon reviews new crowdfunding ideas and offers to partner with the ones they feel will be the most lucrative. Their marketing team checks to make sure the idea will be a good fit for crowdfunding, though rumor has it they also check to see if it is “Shark Tank” worthy too because they have connections with the show and regularly refer products to the show's producers.

“No crowdfunding aspect is overlooked – projects are reviewed from top to bottom before they launch to ensure the crowdfunding page is setup correctly and all major crowdfunding mistakes that can cause failure are avoided. Our marketing team makes sure every aspect of the project is shined and ready for launch. When we introduce your idea to the crowdfunding world it will be ready to fund.” Source: [www.idealazon.com](http://www.idealazon.com).

## **Extras**

Full service crowdfund marketing is combined with expert consulting during the entire crowdfunding process. Choosing the right crowdfunding platform, designing the best project page, pricing, and rewards strategy is all meticulously researched and setup according to the latest crowdfunding techniques. After your project is funded, Ideazon can even help you transition into a profitable business with automated e-commerce sales on your own website.

## **Conclusion:**

Ideazon also offers the sort of guarantee that can't be beat: 100% Money Back Guarantee on all of their work. Also, if projects are promoted from start to finish with Ideazon but fail to hit their goal, they can relaunch again for free. Essentially, for those that've seen other projects similar to theirs raise big money the first or second time but couldn't find out how, they probably used Ideazon.

Ideazon Cost: \$7,500 – \$15,000 + 10% of funds raised (payment plans are available – for terms and conditions please visit the company's website). Reach Ideazon by phone at (800) 669-4078 or by email at [fund@idealazon.com](mailto:fund@idealazon.com). Learn more on their website at [www.idealazon.com](http://www.idealazon.com).