

FOR IMMEDIATE RELEASE
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Technology Hampton Roads



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Inaugural Women's Forum of Coastal Virginia to focus on Women's Business Challenges

Norfolk, Va.—If you want to learn more about the unique challenges that women face in business and what they are doing to overcome them, then mark your calendar for 11:30 a.m.-1:30 p.m. on Thursday, December 8, for the inaugural Women's Forum of Coastal Virginia at ODU Innovation Research Park Building 2, 4211 Monarch Way, in Norfolk.

Angela Reddix, Founder and CEO of Norfolk-based ARDX, a multi-million-dollar management and technology consulting company, will be a featured guest panelist. Reddix, who is a mother of three, is currently pursuing a Ph.D. as well as launching a nationwide nonprofit.

The Women's Forum of Coastal Virginia is being presented by The Hampton Roads Innovation Collaborative (HRIC), in cooperation with Cetan Corp, Cheryl Tan Media, and Old Dominion University's Women's Business Center. The organizations wanted to introduce the concept of a recurring series of events specifically for women in business. The event on December 8 is the first.

"Challenges women face in business have been well documented and discussed," said Dan Bell, president of HRIC. "Work/Life Balance, Health Issues, Discrimination and Pay, Leadership and the Glass Ceiling, harassment and more. The Women's Forum of Coastal Virginia is a program created by woman members of HRIC, for regional women in the workplace."

Cheryl Tan, Cheryl Tan Media, added: "These issues are real around the world, nationally and regionally, right here in Hampton Roads. Our concept is by creating a network, support group and experiential learning environment we can help move the needle in the correct and positive direction."

Erika Small-Sisco, Manager, Women's Business Center, commented; "The Woman's Forum of Coastal Virginia is a part of the HRIC Critical Mass series of experiential learning and networking events. The forum is designed to help women in business to succeed and provide a place to share, learn and network."

Topics to be covered during the Forum through panel sessions and interactive discussions include creating a culture of equality, achieving work/home balance, and shattering the glass ceiling.

Interested individuals can register for the Forum for just \$25 (\$5 discount for students), which includes lunch, at <https://thewomensforum.eventbrite.com>.